

presents

# Becky's Bash For Education 2025

**Sponsorship Guide** 



Prepared for:

Corporate & Individual Sponsors

Prepared by:

Board of the Becky Walker Scholarship Foundation

joey@beckywalkerscholarship.org 813-390-6878



### **About Us**

The Becky Walker Scholarship Foundation was founded in memory of Becky Walker - our mother, wife, sister, daughter and friend - who passed away from Pancreatic Cancer in February of 20'19. We are a non-profit 50'1c3\* organization providing scholarships to graduating seniors at Title I schools in Tampa, FL. Becky was the science department head at one of our participating schools - Spoto High School.

In past years, we have distributed between 1-4 scholarships of \$10,000 over a four year period to seniors who demonstrate exceptional academic and extra-curricular achievement, community service, and the financial need for tuition assistance. Through our new partnership with Florida Pre-Paid, we are now able to leverage their matching program and increase that amount to \$18,500 per student.

Our goal is to raise enough funding to gradually expand to all Title I Schools in the Tampa Bay area. We currently serve students at Spoto and Leto High Schools, distributing 4 new scholarships a year.



\*(EIN: 83-4067662)



# Meet Our Team

What began as a grassroots initiative between neighbors and friends has grown into a Foundation built to spread inclusion across communities in our region.

Meet our seven board members and staff member who built this Foundation in honor and memory of Becky, who always brought the community together and empowered her students to create generational change.



**Joey Brandes**Director of Corporate
Outreach



Thompson Brandes
Director of Talent
Acquisition & Giving



**Nick Brandes**Director of Finance &
Crowdfunding



Carl Walker
Director of Operations,
Food & Beverage



Florentine Brandes
Director of Marketing &
Communication



Brandon Furman
Director of Student
Engagement &
Scholarships



**Beth Mason**Board Member &
Advisor



**Kristina Russell**Event Director



# Our Mission

We honor the memory of Becky Walker — our mother, wife, sister, daughter and friend — by giving students opportunities to pursue their purpose and passions. We recognize the achievements of students who demonstrate exceptional scholastic performance by removing economic barriers to prosperity.



# **Our Vision**

To change lives through the power of community.

www.beckywalkerscholarship.org

2025



# Scholarship Recipients

#### 2024



Isabella Ruiz Spoto High School



Savannah Swiebocki Spoto High School



Erick Santos Leto High School



Vincent Nguyen Leto High School

#### 2023



Kiera Taylor Spoto High School



Abby Lycan-Beckton Spoto High School



Lauryn Tanner Leto High School



Apsara Touch
Spoto Culinary Program



# Scholarship Recipients

2022



Jacob Garbett Spoto High School



Kay Gutierrez Valerio Spoto High School

2021



Asia Nobles Spoto High School



Jashly Garcia Spoto High School

#### 2020



Amy Lamas Spoto High School



Isaias Martinez Spoto High School

#### 2019



Haley Wathey Spoto High School



## **Events**

#### **2021 Bash**

The first annual Bash was held at the Tampa Garden Club on October 29th, 2021. With over 450 attendees, we raised a net \$123,000 for the recipients of the Becky Walker Scholarship for Outstanding Achievement. We featured 4 live bands - Trae Pierce & the T-Stones, Lou's Lips (including Thompson Brandes, Becky's oldest son), Connor Zwetsch and Allen Hunt - as well as the Spoto High School cheerleading squad! In addition to music, we had 16 local food + drink vendors set up around the property serving a variety of wine, cocktails and cuisines.

#### **2022 Bash**

Continuing the momentum in 2022, the second Bash was held at Buccaneer's Cove in Raymond James Stadium. With almost 600 tickets sold, we raised a net \$130,000 for the recipients of the Becky Walker Scholarship for Outstanding Achievement. Our featured bands included Shevonne + the Force, Lou's Lips and Ed John. We served a Cuban focused culinary spread with wine, liquor and beer from our sponsors. as well as hosted a silent auction and 50/50 raffle for our attendees!



# Becky Walker Scholarship Foundation

## Past Events

#### **2023 Bash**

Our 3rd annual event was held on October 27th at Tabellas at Delaneu Creek, a private outdoor oasis with six acres of gated grounds surrounded bu Florida nature. We were thrilled to bring on stage our headliner Neal Francis along with openers George Pennington and, of course, Lou's Lips. In addition to the live music, we had a silent auction, a variety of games, activities and vendors such as Chill Bros ice cream and Mike's Pies alongside our full culinary spread by Catering By The Family and an open bar (21+) all night. We had our wonderful scholarship winners take the stage and at the end of the night and raised a record \$180,000!

#### 2025 Bash

With the decision to move the Bash to the Spring time, we are thrilled to bring back the Bash at the Tabellas at Delaney Creek venue. This venue provided us the opportunity to have a platform stage for our bands, areas for activities and games, as well as fully catered food from Catering by The Family and other vendors. We are looking forward to releasing our music lineup and sponsorships opportunities to make this year even bigger and better!





#### **Scholarship Foundation**

#### TITLE SPONSOR (1 TOTAL)

Start from \$25K

40 Tickets to Becky's Bash

Exclusive title sponsorship of the event

Logo prominently displayed on event and main stage signage

Prime logo placement on all event materials (print, digital & social)

Sponsor name Included on the front of the free event T-Shirt

#### **VALEDICTORIAN SPONSOR**

Start from \$15k

30 Tickets to Becky's Bash

Ownership of 1 large event offering (Uber/Lyft Discount Code, Golf Simulator, Silent Auction, etc.)

Logo displayed on event and main stage signage

Prominent logo placement on all event materials (print, digital & social)

Sponsor name Included on the back of the free event T-Shirt

#### **SALUTATORIAN SPONSOR**

Start from \$10k

20 Tickets to Becky's Bash

Logo displayed on event and main stage signage

Logo placement on event materials (print, digital & social)

Sponsor name Included on the back of the free event T-Shirt

#### Start from \$5k

#### **DEAN'S LIST SPONSOR**

15 Tickets to Becky's Bash

Logo displayed on event signage

Logo placement on digital & social

Sponsor name Included on the back of the free event T-Shirt

#### Start from \$2.5k

#### **HONOR ROLL SPONSOR**

10 Tickets to Becky's Bash Logo displayed on event signage Logo placement on social media



#### **Additional Sponsorship Opportunities**

#### In Kind Donations / Grazing Tables:

- Table or Food Truck/Cart with food samples or small meals until all food runs out. Please stay and enjoy the event afterwards!
- Up to 4 Tickets to Becky's Bash
- 8-foot black skirted table (or space for food truck/cart) with signage
- Power & Ice if needed
- Inclusion in all email & social media marketing promotion materials
- Dedicated Social Media Posts and website placement
- 501C-3 Tax information

\*Note: Catering By The Family will have serving stations throughout the event as well

#### **Silent Auction items:**

- Donate high-value items for the silent or live auction
- Up to 2 tickets to Becky's Bash
- Mentions in Social Media Posts and Website placement
- 501C-3 Tax information

#### **Volunteer Support:**

- Provide employee volunteers to assist with event setup, guest check-in, or other tasks.
- 501C-3 Tax information



# Thanks to our previous sponsors







EDLINE









JUST MADE, BETTER



Brown & Brown



#### **FAMILY SPONSORS**

The Brandes Family The Mason Family The Barlow Families The Bayless Family

The Maxwell Family The Sample Family

**Lowry-Murphey Foundation** 

The Hunt Family

The Kuchinski Family

The Ramos Family

The Krystyn-Fueyo Family

The Tamayo Family

Bressler Foundation

Feldstein Foundation

Greg and Tracy Iglehart

Brian Damasiewicz

Phil Dingle

The Sivyer Family

The Pennino Family

The Pitisci Family

The Jones Family

The Rankin Family

The Sivyer Family



SOUTHERN GLAZER'S WINE & SPIRITS

Chill

BUDDY BREW



































**MARKHAM** 

# Get in touch with us!



joey@beckywalkerscholarship.org

Joey Brandes: 813-390-6878

www.beckywalkerscholarship.org



